

For the past few years, we've been perfecting the online selling of short and long form infomercial products. We've brought solid results to the Direct Response (DR) industry with our instant-on, Livemercial™ Technology that brings more orders than static websites alone.

Couple this with our proprietary, Virtual Call Center (VCC) Technology™, and Livemercial gives you the keys for unlimited results!



## LIVEMERCIAL BRINGS YOU:

- A Higher average revenue per order
- A Performance-based pricing model
- Experts in online media buying and placement
- · The latest technology and reliability and
- · Absolutely the most experience in the industry on how to sell DR online.